

COMTEX

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**ALL THE CONTENT
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CUSTOMWIRES®

BUSINESS/FINANCE	DESCRIPTIONS	STATISTICS
COVID-19	The COVID-19 <i>CustomWire</i> provides you with a global perspective on headlines relating to the Coronavirus pandemic. Coverage spans market impact, company impact, and news, treatment, resources such as ventilators, and socioeconomic impact related to social distancing, lockdowns, and other measures.	Monthly Story Average: • 5,000-10,000 stories per month
Cryptocurrency	The Cryptocurrency <i>CustomWire</i> provides you with news on critical insights on Blockchain, Bitcoin, Ethereum, Litecoin, Altcoin, digital currencies and much more. It includes newest developments, the latest Initial Coin Offerings & newest companies to accept cryptocurrencies, changes in regulation and monitoring of cryptocurrencies and important industry events & market sentiment relevant to cryptocurrency.	Monthly Story Average: • 10,000-10,500 stories per month
Business	The Business <i>CustomWire</i> provides real-time, non-stop news reports focused on all aspects of the global business arena. This popular Comtex <i>CustomWire</i> delivers a real-time stream of press releases, highly specialized business reports and breaking news from over 500 diverse news publishers, covering a broad spectrum of industries worldwide.	Monthly Story Average: • 106,000-107,000 stories per month
Finance	The Finance <i>CustomWire</i> delivers real-time news, reports and analysis focused on U.S. market activities and international events related to trade and economic policies. The Finance <i>CustomWire</i> distributes breaking reports on legislative policies, international trade deals and disputes, as well as events occurring across the globe that affect economic growth.	Monthly Story Average: • 84,000-85,000 stories per month
Foreign Exchange	The Foreign Exchange <i>CustomWire</i> provides extensive foreign exchange related content from Comtex's worldwide network of prestigious publishers. Be alerted immediately to interest rate cuts by the Bank of Japan, spikes in the value of the Euro, new unemployment figures, and announcements from the U.S. Federal Reserve Chairman. In addition to breaking news, the Foreign Exchange <i>CustomWire</i> delivers expert analysis, commentary and a variety of valuable tables and charts.	Monthly Story Average: • 600-700 stories per month

BUSINESS/FINANCE	DESCRIPTIONS	STATISTICS
<p>International Business</p>	<p>The International Business <i>CustomWire</i> provides in-depth coverage of the world's most profitable industries and influential economies, in real-time. Focusing on the activities of companies doing business outside the United States, the International Business <i>CustomWire</i> delivers news on company financial performance, growth, earnings reports, mergers and acquisitions, contracts and new partnerships. Along with company information, the International Business <i>CustomWire</i> also covers regional industry statistics and political news affecting trade and competition in the global marketplace.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 29,000-30,000 stories per month
<p>Public Companies</p>	<p>The Public Companies <i>CustomWire</i> supplies information on any company that trades on a U.S. or Canadian exchange. Delivering the latest news on corporate announcements, stock splits, technological discoveries, quarterly earnings and new marketing initiatives, the Public Companies <i>CustomWire</i> is further enhanced by stock tickers included in all reports. (*Subset includes Public Companies French, Public Company News NASDAQ 100, Public Company News NASDAQ Financial 100, and Public Company News S&P 500.)</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 58,000-59,000 stories per month
<p>Wall Street</p>	<p>The Wall Street <i>CustomWire</i> is Comtex's most comprehensive business/finance <i>CustomWire</i>. It provides insight into the major economic, corporate and legislative activities that influence market activity and real-time information on a variety of topics including real-time trading data from the major global stock markets, commodities and futures prices, SEC filing information, personal investment news, economic indicator data, international trade policies, and more. If comprehensive global financial, business, and economic information is what you're looking for, the Wall Street <i>CustomWire</i> has you covered.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 121,000-122,000 stories per month
<p>Bonds</p>	<p>The Bonds <i>CustomWire</i> delivers real-time news reports and analysis focused on U.S., international, and corporate bond activities and events related to this sector. Be the first to have breaking reports on new bond offerings and bond market updates from around the globe with cutting edge bond-related analytical stories and breaking news, giving you a competitive advantage.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 500-600 stories per month

BUSINESS/FINANCE	DESCRIPTIONS	STATISTICS
Hedge Fund	The Hedge Fund <i>CustomWire</i> keeps hedge fund managers informed with real-time news and analysis concerning market activities and events occurring across the globe. The Hedge Fund <i>CustomWire</i> is further enhanced with proprietary stock alerts and market indicators from Comtex's equity alert service, <i>SmarTrend@</i> --delivering the information critical for a competitive advantage in an aggressive industry.	Monthly Story Average: <ul style="list-style-type: none"> • 106,000-107,000 stories per month
SEC	The SEC <i>CustomWire</i> provides real-time reports on business, financial and competitive information disclosed in SEC filings by more than 15,000 U.S. publicly traded companies. It includes information about liquidity, capital resources, results of operations, business trends, significant events or uncertainties, and causes of any material changes in the financial statements. The SEC <i>CustomWire</i> also provides selected coverage of the most important forms required by the SEC including forms 10-K, 10-Q and 8-K as well as insider trading forms 2, 4, and 144.	Monthly Story Average: <ul style="list-style-type: none"> • 4,000-5,000 stories per month <p><i>*Varies based on earnings season</i></p>
Private Companies	The Private Companies <i>CustomWire</i> provides easy access to an extensive collection of hard-to-find private company news in several business areas. Customer Relationship Management (CRM) companies will find this news particularly valuable in their quest to target as many potential customers as possible and add news to their custom-based products.	Monthly Story Average: <ul style="list-style-type: none"> • 39,000-40,000 stories per month
Private Equity	The Private Equity <i>CustomWire</i> is designed to ensure organizations in the private equity marketplace are in-the-know with breaking, real-time news and analysis regarding potential investment opportunities as well as market factors that may impact such investments.	Monthly Story Average: <ul style="list-style-type: none"> • 11,000-12,000 stories per month
Public Companies Canada	The Canada <i>CustomWire</i> features the latest news on all things Canadian. From corporate announcements to oil export figures, the Canada <i>CustomWire</i> has it covered. In addition to breaking news, the <i>CustomWire</i> comes complete with analysis and commentary direct from reporters located in Canada and around the world.	Monthly Story Average: <ul style="list-style-type: none"> • 3,000-4,000 stories per month

BUSINESS/FINANCE	DESCRIPTIONS	STATISTICS
Public Companies Select	The Public Companies Select <i>CustomWire</i> concentrates on delivering comprehensive press release information from any company that trades on a U.S. or Canadian exchange. All press releases are tickered with U.S. or Canadian stock symbols to enable research and ease integration.	Monthly Story Average: • 27,000-28,000 stories per month
Equity Analysis	The Equity Analysis <i>CustomWire</i> supplies real-time news reports, analysis, commentary and competitive business and financial information related to publicly traded companies. Be the first to know if a big merger has been finalized, who's under the scrutiny of the SEC, the amortization plans of a business, mergers and acquisitions, and any other equity-related information.	Monthly Story Average: • 200-300 stories per month
U.S. Equity Technical Analysis	Getting an edge on the market requires access to unique, focused information, not readily accessible to the average investor. With the U.S. Equity Technical Analysis <i>CustomWire</i> , you receive information on fundamental and technical forces that move the market, relevant news on economic and corporate developments, and an overview of proprietary market indicators and stock trends from Comtex's equity alert, time-series pattern recognition system, <i>SmarTrend</i> .	Monthly Story Average: • 54,000-55,000 stories per month
INDUSTRY SPECIFIC	DESCRIPTIONS	STATISTICS
Biotechnology	The Biotechnology <i>CustomWire</i> is a real-time, nonstop resource for in-depth news reports on all aspects of the biotech sector. It delivers the information necessary to stay ahead of the competition, make fully informed investment decisions, track investment opportunities and follow management and biotechnological business trends—from the most accomplished and respected publishers in the industry.	Monthly Story Average: • 2,400-2,500 stories per month

INDUSTRY SPECIFIC	DESCRIPTIONS	STATISTICS
<p>Energy</p>	<p>The Energy <i>CustomWire</i> delivers in-depth news on all sectors of the energy industry, including nuclear, coal, natural gas, petroleum and alternative power. It provides detailed coverage of international trade deals, worldwide production, usage and regulatory issues, awarded contracts, business acquisitions and investments, environmental incidents, pipeline constructions and financial summaries on the industry's impact on the world's economies.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 6,000-7,000 stories per month
<p>Healthcare</p>	<p>The Healthcare <i>CustomWire</i> is a complete resource of real-time content covering all angles of the healthcare industry, including business, science, and consumer news. It features breaking news from pharmaceutical and biotech companies and the managed care industry, as well as scientists, physicians and healthcare officials around the world.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 17,000-18,000 stories per month
<p>Petroleum</p>	<p>The Petroleum <i>CustomWire</i> is a nonstop pipeline of news from the oil and natural gas industry. It covers all the players in the market and the companies that serve and supply them, with news on all segments of the supply chain, including exploration and production, marine and pipeline transportation, and refining and marketing. (*Subset includes <i>Petroleum Index</i>.)</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 3,000-4,000 stories per month
<p>Pharmaceuticals</p>	<p>The Pharmaceuticals <i>CustomWire</i> is the prescription for a healthy bottom line for those in the pharmaceutical industry. It provides the essential information needed to stay ahead of the competition, enable fully informed business decisions, track investment opportunities and follow management and pharmaceutical business trends.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 5,000-6,000 stories per month
<p>Technology</p>	<p>The Technology <i>CustomWire</i> keeps you ahead of the competition with real-time, nonstop news reports, focusing on all aspects of the global technology industry, including the latest in breakthrough technology solutions, e-commerce innovations, up-and-coming companies, privacy protection initiatives, news applications, and cutting edge advancements in datacommunications, telecommunications and the Internet.</p>	<p>Monthly Story Average:</p> <ul style="list-style-type: none"> • 17,000-18,000 stories per month

MAINSTREAM NEWS	DESCRIPTIONS	STATISTICS
Entertainment	The Entertainment <i>CustomWire</i> keeps conversation flowing with real-time news items on the Entertainment industry—film, television, music, publishing and theatre. Regularly covered items are box office grosses, video rental statistics, interviews, celebrity news items and gossip, award ceremony coverage, casting announcements, television studio and film studio corporate activities, book releases, magazine industry news and much more.	Monthly Story Average: • 4,000-5,000 stories per month
Environment	The Environment <i>CustomWire</i> keeps you informed of all things “green” with coverage of EPA policy changes, alternative energy developments, Weather Service announcements, and pollution and toxic waste alerts. Also included is coverage of the environmental lobby, natural resource conservation, recycling efforts, wildlife and ecological preservation and pollution management control.	Monthly Story Average: • 5,000-6,000 stories per month
Government	The Government <i>CustomWire</i> provides real-time, round-the-clock coverage of the legislative, judicial, and executive branch activities that impact our world including news on presidential and legislative activities, foreign policy issues, national defense, election coverage and Supreme Court rulings.	Monthly Story Average: • 2,000-3,000 stories per month
Local/Regional	The Local/Regional <i>CustomWire</i> provides real-time, round-the-clock coverage of current events and trends that impact communities, such as crime, legal affairs, public safety, social and economic impact of disasters, education, employment and demographics. The Local/Regional <i>CustomWire</i> contributes insight into the happenings that affect daily living—the events that influence quality of life in local and regional communities.	Monthly Story Average: • 16,000-17,000 stories per month
Sports	The Sports <i>CustomWire</i> delivers breaking news and real-time reports from around the globe on every facet of the sports world. The <i>CustomWire</i> is designed to keep sports enthusiasts aware of developments and offers a comprehensive range of coverage of men’s and women’s sports from both the amateur and professional circuits.	Monthly Story Average: • 22,000-23,000 stories per month

MAINSTREAM NEWS	DESCRIPTIONS	STATISTICS
Sports Beat	The Sports Beat <i>CustomWire</i> delivers regularly featured sports news in real-time. Need regular sports updates and roundups? What about the latest rankings and standings? Or point spreads and transaction summaries? If it is a regularly recurring sports story or column, the Sports Beat <i>CustomWire</i> has it covered.	Monthly Story Average: <ul style="list-style-type: none"> • 58,000-59,000 stories per month
INTERNATIONAL	DESCRIPTIONS	STATISTICS
Africa	The Africa <i>CustomWire</i> provides real-time news reports covering a broad spectrum of topics that impact the continent, featuring round-the-clock coverage of the economic, political, environmental, business and social developments of Africa.	Monthly Story Average: <ul style="list-style-type: none"> • 13,000-14,000 stories per month
Asia Pacific	The Asia Pacific <i>CustomWire</i> delivers real-time news reports with information on the corporations, markets, and events that impact opportunities in the region. With reports from large and small countries, from Australia to Fiji, the Asia Pacific <i>CustomWire</i> provides exhaustive coverage of an area that teems with constant activity. (*Also available in Chinese.)	Monthly Story Average: <ul style="list-style-type: none"> • 10,000-11,000 stories per month
Canada	The Canada <i>CustomWire</i> features the latest news on all things Canadian. From corporate announcements to oil export figures, the Canada <i>CustomWire</i> has it covered. In addition to breaking news, the <i>CustomWire</i> comes complete with analysis and commentary direct from reporters located in Canada and around the world.	Monthly Story Average: <ul style="list-style-type: none"> • 7,000-8,000 stories per month
China	The China <i>CustomWire</i> provides real-time news reports encompassing a wide and diverse realm of topics that impact the world's most populous country. The <i>CustomWire</i> features continuous coverage of China's economic, political, business, trade and legal developments with regional as well as national and international reporting.	Monthly Story Average: <ul style="list-style-type: none"> • 4,000-5,000 stories per month

INTERNATIONAL	DESCRIPTIONS	STATISTICS
CIS Countries	The CIS Countries <i>CustomWire</i> covers news on a vast spectrum of topics that impacts the Commonwealth of Independent States. The <i>CustomWire</i> includes the economic, political, environmental, business and social developments of the CIS Countries.	Monthly Story Average: • 1,000-2,000 stories per month
Eastern Europe	The Eastern Europe <i>CustomWire</i> focuses on business, economic and political events in the nations of Eastern Europe. It features stories on local business activities including merger and acquisition deals, financial and economic news including legislative policies affecting trade growth, and stories on the region's social and political environments.	Monthly Story Average: • 1,000-2,000 stories per month
Emerging Markets	The Emerging Markets <i>CustomWire</i> provides news reports covering a wide array of topics that impact burgeoning areas of economic opportunity and untapped potential. The <i>CustomWire</i> features news of the economic, political, business, trade and social developments of the world's emerging markets such as Africa, China, Southeast Asia, CIS Countries, Eastern Europe and Latin America.	Monthly Story Average: • 23,000-24,000 stories per month
European Community	The European Community <i>CustomWire</i> provides insight into the major business, financial and breaking news in Europe. The <i>CustomWire</i> includes topics such as management and corporate trends, earnings projections, international trade issues, and analysis on the global equity, fixed income, and commodities markets.	Monthly Story Average: • 3,000-4,000 stories per month
International	The International <i>CustomWire</i> provides local reporting from more than 150 countries covering the major business, political, social, economic and financial issues that impact countries outside the United States. Regional coverage includes Africa, Asia/Pacific, Canada, China, CIS Countries, Eastern and Western Europe, Latin America and the Middle East.	Monthly Story Average: • 29,000-30,000 stories per month

INTERNATIONAL	DESCRIPTIONS	STATISTICS
International Business	The International Business <i>CustomWire</i> provides in-depth coverage of the world's most profitable industries and influential economies, in real-time. Focusing on the activities of companies doing business outside the United States, the International Business <i>CustomWire</i> delivers news on company financial performance, growth, earnings reports, mergers and acquisitions, contracts and new partnerships. Along with company information, the International Business <i>CustomWire</i> also covers regional industry statistics and political news affecting trade and competition in the global marketplace.	Monthly Story Average: <ul style="list-style-type: none"> • 9,000-10,000 stories per month
Latin America	The Latin America <i>CustomWire</i> delivers a real-time flow of news on the Latin American region, including topics such as Latin American business and industry news, political developments, stock market and currency information, environmental occurrences and regional sports news.	Monthly Story Average: <ul style="list-style-type: none"> • 4,000-5,000 stories per month
Middle East	The Middle East <i>CustomWire</i> delivers around-the-clock coverage of the economic, political, military, business and social developments of the Middle East countries. The <i>CustomWire</i> is enriched with regionally focused coverage in an area which has attracted considerable attention in current affairs.	Monthly Story Average: <ul style="list-style-type: none"> • 3,000-4,000 stories per month
Public Companies Canada	The Public Companies Canada <i>CustomWire</i> delivers real-time information on companies doing business in Canada whose primary listing is on a Canadian exchange. All reports are encoded with the company's ticker symbol to further enable research and tracking of Canadian public companies.	Monthly Story Average: <ul style="list-style-type: none"> • 3,000-4,000 stories per month
Western Europe	The Western Europe <i>CustomWire</i> focuses on business, economic and political events in the nations of Western Europe. It features stories on local business activities including merger and acquisition deals, financial and economic news including legislative policies affecting trade growth, and stories on the region's social and political environments.	Monthly Story Average: <ul style="list-style-type: none"> • 3,000-4,000 stories per month

INTERNATIONAL	DESCRIPTIONS	STATISTICS
Global News	The Global News <i>CustomWire</i> provides insight into the major socioeconomic issues that impact the global community. Real-time information is delivered on a variety of topics including international elections, summits and foreign policy, military actions, natural disasters, global economic news and more.	Monthly Story Average: <ul style="list-style-type: none"> • 37,000-38,000 stories per month
FOREIGN LANGUAGE	DESCRIPTIONS	STATISTICS
French Select	The French Select <i>CustomWire</i> is a diverse offering of French language content from around the world. Topics include breaking news, companies, people, economy and markets.	Monthly Story Average: <ul style="list-style-type: none"> • 16,000-17,000 stories per month
Spanish Select	The Spanish Select <i>CustomWire</i> features diverse Spanish language content from around the world. Topics include breaking news, companies, people, economy, markets, import/export and fiscal policy.	Monthly Story Average: <ul style="list-style-type: none"> • 4,000-5,000 stories per month

Contact Information

Sales

The Comtex Sales team has extensive experience in the digital content industry. Your sales representative, a content expert, will work with you to determine the best content solution to meet your business needs.

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Client Services

The Comtex Client Services team is comprised of diligent support technicians who hold in-depth knowledge about Comtex products and delivery mechanisms. They are at your service 24/7/365.

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Publisher Relations

The Comtex Publisher Relations team handles all information requests for publishers large and small that wish to tap into Comtex's extensive distribution network to reach untapped markets and generate new revenue.

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